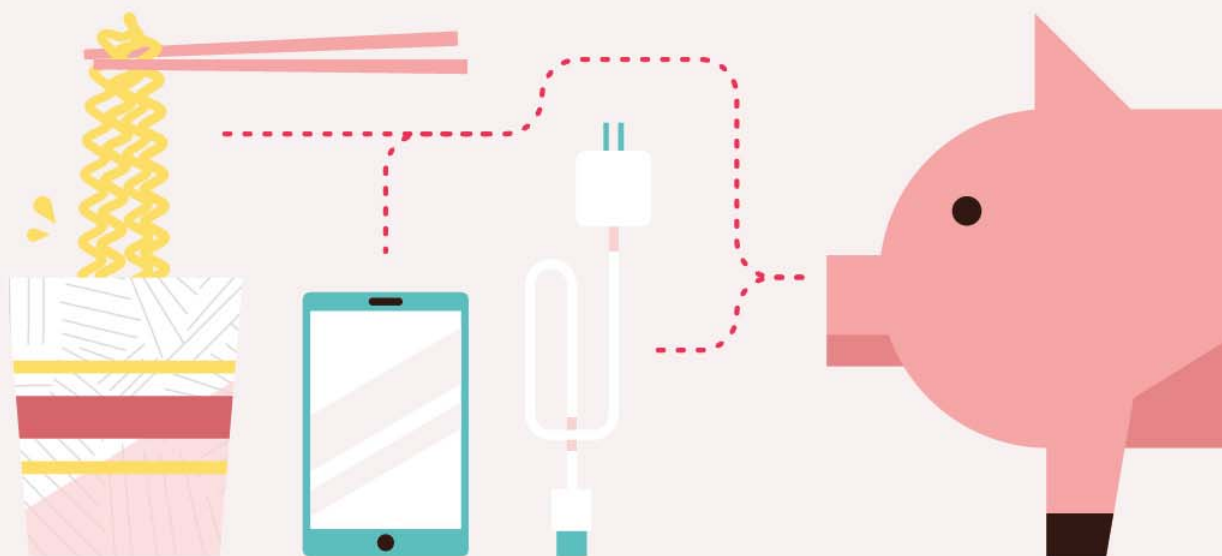


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# CENTEN THE NEXT G

The centennials — those born from 1997 to present — have different attitude  
less brand conscious, and altogether less prone to the free-spending excess



Centennials are already shaping up as a generation concerned  
about being prepared for the future